

Break into the Music Industry Package

Issues

- Are you an aspiring music artist wishing to get into the music industry and struggling to see where you're going? Do you crave success in the music world yet it seems way out of your grasp?
- Are you an accomplished musician, got a pile of earth-shattering songs but can't seem to make that break? Or don't even know how to try?
- Do you want to be in that orchestra or band but the thought of being there and making it, leaves you paralysed with fear?
- Are you wanting a different kind of career in music? One that maybe takes you behind the scenes, for instance, working for a record company or management team? Do you wish to become a songwriter or teach singing or music?

Purpose

The purpose of the Break into the Music Industry Package is to help you to get to the point where you have a clear picture of your music career aspirations, you know how to achieve your music career goals and you're taking action to get them.

So the next time your mates call up and say "how's it going? Have you been signed yet?", you'll have a better retort and can talk positively about how you are achieving your music career goals.

Results

Having worked through the Break into the Music Industry Package you can expect to achieve the following results:

- **Focus** - you will gain a very clear focus of your musical aspirations – you will understand what success means to you and what you want from your success. You will also discover what motivates

you and the strength of your determination to succeed in your musical goals. You will be aware of how your music career aspirations fit into the other elements of your life so that you can create a balanced life.

- **Building Success** – you will discover and work through any areas in your life that may stop you from being successful. Self doubt, fears and negative self-beliefs can stop you in your tracks, so by addressing these you will be more able to build a successful music career. You will also learn what it is you value within your life and music career enabling you to succeed in your chosen music goals without fear of selling out, just to get any kind of record deal... or just to get famous!
- **Taking Action** – you will formulate a detailed plan on how to achieve your music career goals. You will by now know what you want to achieve and where you are currently, within your music career. Now is the time to look at how and what you need to do to achieve your music goals. Having this plan with detailed actions and timescales will enable you to take action in a very focused way. Together with your motivation and determination, this will see you on your way to that successful music career.

Structure

The Break into the Music Industry Package consists of on average, 8 to 10 sessions of telephone coaching with each session being of approximately an hour in length. However this package will be tailor-made to meet your individual needs and can include face-to-face coaching sessions, should you prefer this. Throughout the programme practical tasks may be given for completion in your own time.

Disclaimer: This package does not guarantee you employment within the music industry or a recording contract.